

SPRITE®/SPARK PARKS SWEEPSTAKES AT PATHMARK

OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

- HERE'S HOW TO ENTER:** Beginning 12:01 AM Eastern Time ("ET") on 9/9/2011, through 11:59 PM ET on 10/6/2011, when you purchase (1) 20-pack of 12 oz cans OR (1) 6-pack of .5L bottles OR (1) 8-pack of 12oz bottles, OR (1) 8-pack of 7.5 oz. mini cans of any Sprite or Sprite Zero and present your Pathmark Advantage Club Card at a participating Pathmark store in the states of New Jersey, New York, Delaware and Pennsylvania, you will automatically receive an Official Entry Form at checkout. On the automatic Official Entry form, or, to enter without purchase, on the Official Entry forms available beginning 9/9/2011 while supplies last on special displays at participating Pathmark locations, or, on a plain piece of 3" x 5" paper, hand print your complete name, street address (no P.O. Boxes), city, state, zip code, date of birth (mm/dd/yyyy) plus daytime and evening telephone numbers. (If you do not have a telephone, indicate "No Phone." Failure to comply with this or any other Official Rule will result in disqualification.) Mail your entry in a hand addressed, business-size (#10) envelope with first-class postage affixed, to:
Sprite Spark Parks Sweepstakes at Pathmark Entries
P.O. Box 1278
Grand Rapids, MN 55745-1278, to be received by 10/13/2011. Telephone number will only be used to notify winners. Limit one entry per stamped envelope. No mechanically reproduced entries permitted. Illegible and/or incomplete entries are void.
- RANDOM DRAWING:** Two Grand Prize winners will be selected in a random drawing on or about 10/14/2011 from among all eligible entries received. Decisions of judges are final. Winners will be notified by phone/mail. Odds of winning will depend upon the number of eligible entries received. Limit one prize per person/household.
- PRIZES & APPROXIMATE RETAIL VALUE:** **Two (2) Grand Prizes** – A \$5,000 grant for winner's choice of school, to be used to upgrade or renovate the School's outdoor athletic space, park, or playground. ARV: \$5,000 each. Restrictions, terms and conditions of grants apply. Grants must be used within one year of the date the School accepts the grant. Grants are non-transferable and no substitution will be made except as determined by the Sponsor in its sole discretion. Schools are responsible for all taxes and fees associated with grant receipt and/or use, if any are applicable. Prize consists of only the items specifically listed as the prize.

4. GENERAL RULES: Open only to residents of the states of NJ, NY, DE, and PA, who are 18 years old or older as of 9/9/2011. Employees of The Coca-Cola Company and its "Promotional Participants" (i.e. Coca-Cola Bottlers, Pathmark, and each of their respective parent companies, affiliates, subsidiaries, advertising and promotion agencies and suppliers involved in this promotion) and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in same household of each are not eligible. Void where prohibited by law. Not responsible for lost, late, damaged, delayed, incomplete, illegible, mutilated, postage due mail, misdirected entries or entries not received by the entry deadline, or for electronic, network or computer/scanner failures or malfunctions, printing errors, cards scanned incorrectly, or other technical errors of any kind. No substitution, cash redemption or transfer of prize by winner permitted. All federal, state and local laws and regulations apply. All materials submitted become the property of the Sponsor and will not be returned. The School Coordinator, or another authorized representative of each chosen school, will be required to sign and return an Affidavit of Eligibility, Release of Liability and a Publicity Release (where not prohibited by law), or any other documentation the Sponsor deems necessary, within seven (7) days of notification. Return of any prize/prize notification as undeliverable or unwillingness to sign required documentation will result in disqualification and Grand Prize winner will be required to select an alternate school. Non-compliance with these requirements may result in disqualification, and grant may be forfeited and Grand Prize winner will then be required to select an alternate school. Sponsor reserves the right to substitute prize of equal or greater value. Acceptance of prize/grant constitutes permission to the Sponsor and its Promotional Participants to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By participating in this Sweepstakes, entrants agree to release and hold harmless Sponsor, its Promotional Participants and their respective directors, officers, employees, affiliates and assigns, against any and all claims, damages, losses, expenses and liability arising out of their participation in the Sweepstakes or their acceptance or use of prize. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes or the acceptance or use of any prize. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor and its Promotional Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the Sweepstakes.

5. For the names of the winners, available after 11/14/2011, send a self-addressed, stamped (#10) envelope to:
Sprite Spark Parks Sweepstakes at Pathmark Winners
P.O. Box 8093
Grand Rapids, MN 55745-8093, to be received by 10/13/2011.

6. SPONSOR: The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313.

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OFFICIAL ENTRY FORM

NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

Please Complete and Hand Print:

NAME: _____
(First) (Middle) (Last)

STREET ADDRESS: _____
(No P.O. Boxes)

CITY: _____ STATE: _____ ZIP: _____

DATE OF BIRTH: _____
(mm/dd/yyyy)

DAYTIME PHONE:_(____)_____ EVENING PHONE:_(____)_____

(If you do not have a telephone, indicate "No Phone." Failure to comply with this or any other official rule will result in disqualification)

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Grand Rapids, MN 55745-1278, to be received by 10/13/11. Limit one entry per stamped envelope. No mechanically reproduced entries permitted.

Illegible/incomplete entries are void. Not responsible for lost, late, damaged, delayed, incomplete, illegible, mutilated, postage due, misdirected entries or entries not received by the entry deadline. Open only to residents of the states of NJ, NY, DE, and PA, who are 18 years old or older as of 9/9/11. Void where prohibited by law. See rules on back for details.

ABBREVIATED RULES

NO PURCHASE NECESSARY. A purchase will not improve your chances of winning. Open to residents of NJ, NY, DE, and PA, 18 or older as of 9/9/11. Void where prohibited by law. Sweepstakes begins 9/9/11 and mail-in entries must be received by 10/13/11. See Official Rules on display at participating Pathmark stores. Sponsored by: The Coca-Cola Company.